

Intellectual Property Protection In China: Successes And Challenges

Tuesday, April 18, 2017

8:00 AM to 1:00 PM

Boston Bar Association
16 Beacon Street, Boston, MA

Registration Fee: \$25.00

CLE credit available!

RSVP



PANEL TOPICS:

Have you ever considered doing business in China? Join us to learn about other companies' successes, failures, and best practices regarding IP in China. This unique program will bring together thought leaders and policy makers on China IP issues from US Government and academics to share their insights on critical issues involving China IP.

The U.S. Patent and Trademark Office, Boston Bar Association and the U.S. Commercial Service for Massachusetts are bringing together thought leaders and policy makers on China IP issues from U.S. Government, academics to share their insights on critical issues involving China IP that will benefit U.S. IP right holders. The Boston event is part of the U.S. PTO China team's nationwide efforts to help U.S. businesses and inventors understand how they can obtain and enforce IP rights in China.

AGENDA:

8:00 - 8:30 AM **Registration and Breakfast**

8:30 - 8:40 AM **Welcome Remarks**

- *Michael McGurk*, Partner, DLA Piper
- *Mark Cohen*, Senior Counsel, Office of Policy and International Affairs, U.S. PTO

8:40 - 9:00 AM **Keynote**

- *Mark Wu*, Professor, Harvard University Law School

9:00 - 10:20 AM **Overview of Intellectual Property in China – Creating and Managing IP**

- Moderator: *Mark Cohen*, Senior Counsel, U.S. PTO
- *Pu Feng*, CCPIT
- *Heather Lin*, Senior Partner, NTD Patent & Trademark Agency Ltd.
- *Conrad Wong*, Attorney Advisor, Office of Policy and International Affairs, U.S. PTO
- *Glen Weinstein*, Counsel, iRobot

10:20 - 10:30 AM **Coffee Break**

10:30 - 11:30 AM **Enforcing US IP Rights at Home**

- Moderator: *Conrad Wong*, Attorney Advisor, U.S. PTO
- *Jordan Hirsch*, Partner, Wilmer Hale
- *Tom Schaumberg*, Partner, Adduci, Mastriani & Schaumberg, LLP
- *Amy Burkart*, Assistant U.S. Attorney, Cybercrime Unit, U.S. Attorney's Office
- U.S. Custom and Border Protection (TBD)

11:30 - 12:30 PM **US-China: Competition and Collaboration – Strategies for the Years Ahead**

- Moderator: *Fang Xie*, Of Counsel, Greenberg Traurig
- *James Zhu*, Partner, Junhe Law Firm
- *Elizabeth Wang*, Senior Vice President, Compass Lexecon, Boston
- *Mark Cohen*, Senior Counsel, Office of Policy and International Affairs, U.S. PTO

12:30 - 1:00 PM **Lunch & Closing Remarks**

- *Maryanne Burke*, Senior International Trade Specialist, International Trade Administration

1:30 PM **Afternoon Session**

More in-depth discussion with U.S. government officials for people with interest at USEAC, JFK Federal Building, 55 New Sudbury St., Suite 1826A, Boston, MA (Separate registration required. Please email [Jim Paul](#) to reserve your spot.)

Questions? Please email [Maggie DeMoura](#).