

# International Seminar on the Legal Protection for Sports Broadcasts

Friday, June 23, 2017  
9:00 a.m. – 5:00 p.m.  
Novotel Beijing Peace Hotel  
Beijing, China

The U.S. Patent and Trademark Office and the National Copyright Administration of China are co-hosting an international seminar on the legal protection for sports broadcasts. The seminar will bring together government officials from the United States, China, and the European Union, academic leaders, and industry representatives to discuss the importance of providing legal protection for sports broadcast programs.

## Conference topics include:

- The Economic Importance of Protecting Sports Broadcasts, and the Role of Copyright Protection in Light of Changing Technologies
- How to Protect Sports Broadcast Programs in China
- Industry Perspectives
- International Perspectives

## For additional information:

For inquiries about the seminar, including registration information and a detailed conference agenda, please contact Ms. LIU Jia, US Embassy, Beijing, China, at [jia.liu@trade.gov](mailto:jia.liu@trade.gov), or Neil Graham, Attorney Advisor, Office of Policy and International Affairs, U.S. Patent and Trademark Office, Alexandria, Virginia, at [Neil.Graham@uspto.gov](mailto:Neil.Graham@uspto.gov).

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