



知 CHINA IP ROAD SHOW 演

Strategies for IP Protection in China: What Oregon Rights Holders Need to Know

Monday, November 13, 2017
8:00 a.m. – 3:30 p.m. ET

White Stag Block
U of Oregon Law School – Portland
70 N W Couch St., Portland, OR 97209

The U.S. Patent and Trademark Office's China Intellectual Property (IP) Road Show comes to Portland, bringing together policy makers and thought leaders on China IP issues from the U.S. government, academia, and practitioners—including local business people and IP experts—to share insights that will benefit U.S. IP rights holders. The program is one of a series of China IP Road Shows that the USPTO is conducting across the United States.

Topics to be covered include:

- Overview of Principal Intellectual Property Laws in China
- Enforcing Your Intellectual Property Rights in China
- Enforcing Your Intellectual Property Rights in the U.S.
- Oregon Businesses' Experience with IP Protection and Technology Collaboration with China

Register to attend at: <http://www.cvent.com/d/ntq800>

The event website provides additional information and directions.
For non-press inquiries, please contact Nadine Herbert at nadine.herbert@uspto.gov.



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